

Open geographic data from NLS Finland

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Antti Kosonen

Director

Information Service Centre



Agenda

NLS topographic data was opened 1th May 2012

- Why opening was done
- What data was opened
- How
 - Delivery
 - License
- Experiences so far
 - Usage of data
 - Resources



Background

- The demand for free governmental data has grown a lot
 - Long discussion lasting almost 20 years
 - Issue get hotter 2009
 - New more structured argumentation
- Geographic information often referred as the most valuable dataset for users to be opened
- Economic value of geographic information is noticed also in highest political level



Government principles 3.3.2011

 The Finnish government made a decision in 2011 to promote the usage of public sector information

- Public data should be available for re-use
 - Free of charge
 - Harmonized licensing



NLS reasons

- Public sector authorities started to use free datasets available on the internet instead of using the accurate high-quality data from a governmental body
- In the long run it is economically better as a whole for the Finnish Society to let all users to use the same reference data rather than limit the usage by charging for it
- Study among VAR's weather NLS should open raster data
 - Conclusion: If data is opened it should be all!
- Challenging decision: income of 1.5 million Euros lost annually
 - no guarantee at the moment that this loss will be compensated
 - only 10 % of all costs in NLS map production which is 90 % tax financed
- NLS made the proposition in October 2011 that topographic data should be used free of charge (the first large data source to be opened in Finland)



Project for opening

- We evaluated that at least 6 months is needed for the project to prepare the data and build new infrastructure for open data delivery
- Ministry of Finance did not support NLS proposal and opening project went to pending status
 - Social media attacked
 - Mass media get interested
- Against all expectations just before Christmas 2011 Government made the decision that topographic data should be open from 1th of May
 - We had only four months time to do the job
- Project concentrated to
 - prepare the data
 - Implement the new open data licence
 - Communicate to the public
 - Develop the download service



Open data from NLS Finland

18 large digital datasets and over 100 different product versions

Laser scanning data

Benchmarks

Elevation model 2 m

Elevation model 10 m

Elevation model 25 m

Flevation model 200 m.

NLS aerial photographs

NLS orthophotos

The Topographic database

Basic map raster 1:20 000

Road names raster

Topographic map raster 1:50 000

Topographic map 1:100 000

Topographic map raster 1:100 000

Topographic map 1:250 000

Topographic map raster 1:250 000

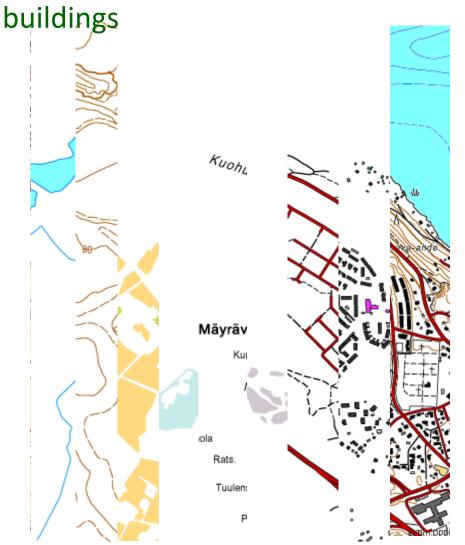
Topographic map raster 1:500 000

Background map series

Open topographic data 1th May 2012

Waters, elevation, fields, swamps, rocks, place names, traffic networks,

Areal photographs



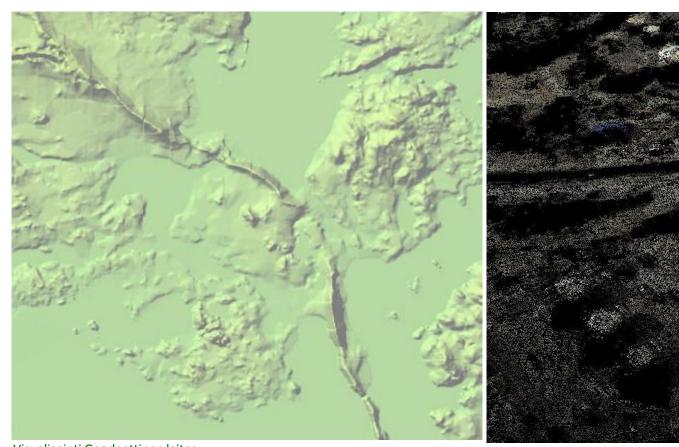


http://www.maanmittauslaitos.fi/en/opendata/list-of-the-digital-data-products-to-be-opened

Open topographic data 1th May 2012

Elevation model

LIDAR Data





Visualisointi Geodeettinen laitos



Open licence

- The user is allowed to:
 - Use the data inside house
 - Publish the data in any possible way
 - Deliver freely to third parties
 - Produce added value products
 - Sell the data
 - ...or use in any other possible way

Free of charge!



Open licence

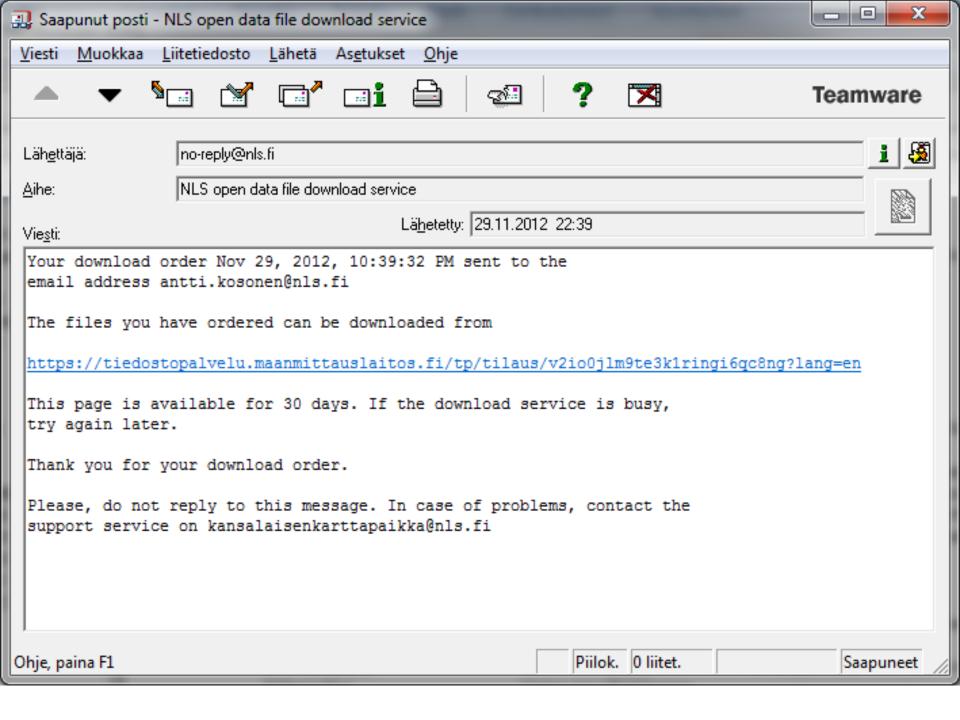
User has to:

- mention the name of the Licensor, the name of the dataset(s) and the time when the National Land Survey has delivered the dataset(s) (e.g.: contains data from the National Land Survey of Finland Topographic Database 06/2012)
- provide a copy of this licence or a link to it, as well as
- require third parties to provide the same information when granting rights to copies of dataset(s) or products and services containing such data and
- remove the name of the Licensor from the product or service, if required to do so by the Licensor.
- The data is licenced as is and the NLS does not guarantee that the data will be available in the future.
- The <u>licence</u> can be found from: http://www.maanmittauslaitos.fi/en/NLS open data licence version1 20120501



Downloading service

- To deliver data to large amount of users requires automated services!
- The NLS developed a <u>file downloading service</u>
- Only e-mail address is needed to use the service
- If the user downloads the data using the file downloading service there is no charge at all





Some charges remain

- Delivery costs are charged in case manual work for delivery is needed
- Few datasets remain subject to charge
 - Cadastral information, including cadastral maps, are defined in legislation to be personal data. They are therefore under more strict regulation and thus not ready to be opened.



Experiences

- Opening so many datasets in so short time is challenging
 - 18 large datasets and over 100 different product versions
- Communication was challenging
 - Old customers had to be informed
 - New user groups had to be reached
 - Up to date information about opening process in web-site and blog
 - Open data interest groups in social media were very helpful!



Experiences

- Second day after the opening the whole topographic database was put in PtoP delivery (torrent-server) by OSM community
 - First week database was copied over 200 times
- In a week after NLS file download service was announced Internet users association started to deliver data files from their own site and implemented also WMS and WMTS services
- Our licence was properly communicated in both services!



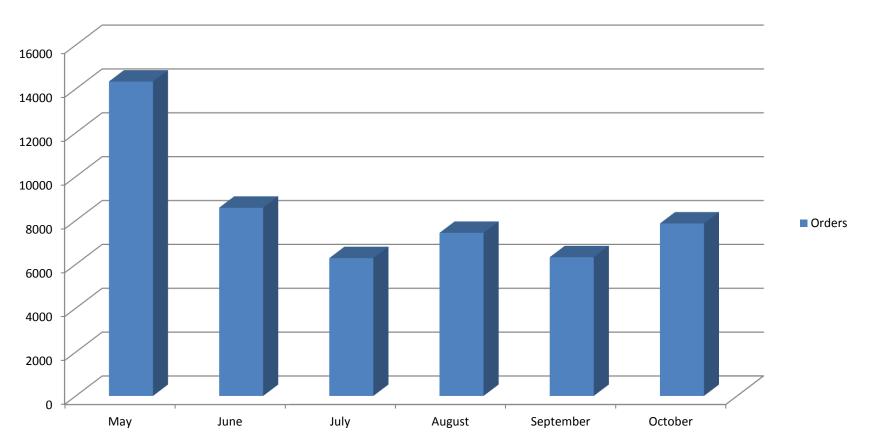
Experiences

- During first three months we have had individual users and delivered data 50 times more than in average year before!
- The usage of fileservice in 6 months
 - 14 000 users
 - 52 500 orders
 - 811 000 files
 - 25 terabytes data
- Amount of manual deliveries has decreased significantly
 - mass deliveries are still needed by large customers and customers from abroad
- No big rush in customer support
 - Only slightly more work needed in guidance
- Interest for services (WMS, WMTS, WFS) has increased a lot!



Development of orders

Orders





How did the opening affect

Lot of changes now and in the future:

- economy
- processes
 - capture
 - production
 - delivery
- usage
- customer support



Finally

Never had so much positive publicity in media!



Yle Uutiset 20.30



Thank you!