

Presentation of Geoforum Denmark

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Treasurer of Geoforum Denmark

Agenda

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 - Members
 - Strategy
- Organization
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- Economy
- Geoforum Activities
- Young GIS Users
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- A typical year in Geoforum

About me

- Master in Geography and Geoinformatics from University of Copenhagen
- Co-founder and CEO at Viamap
- Treassurer of Geoforum
- GI Norden Board member (welcome ESTGIS!!!)



What is Geoforum?

- *Geoforum* is a non-profit association, caring for interests of the "**geographic information**"-business of Denmark
- *Geoforum* has existed since January 1st 2001, and was formed by the concatenation of three specialised technical associations:
 - Danish Cartographic Society
 - Danish Society for Photogrammetry and Survey
 - Danish Academy for Location Information

"There was a big competition between the organisations and we always felt that we were better than the others"

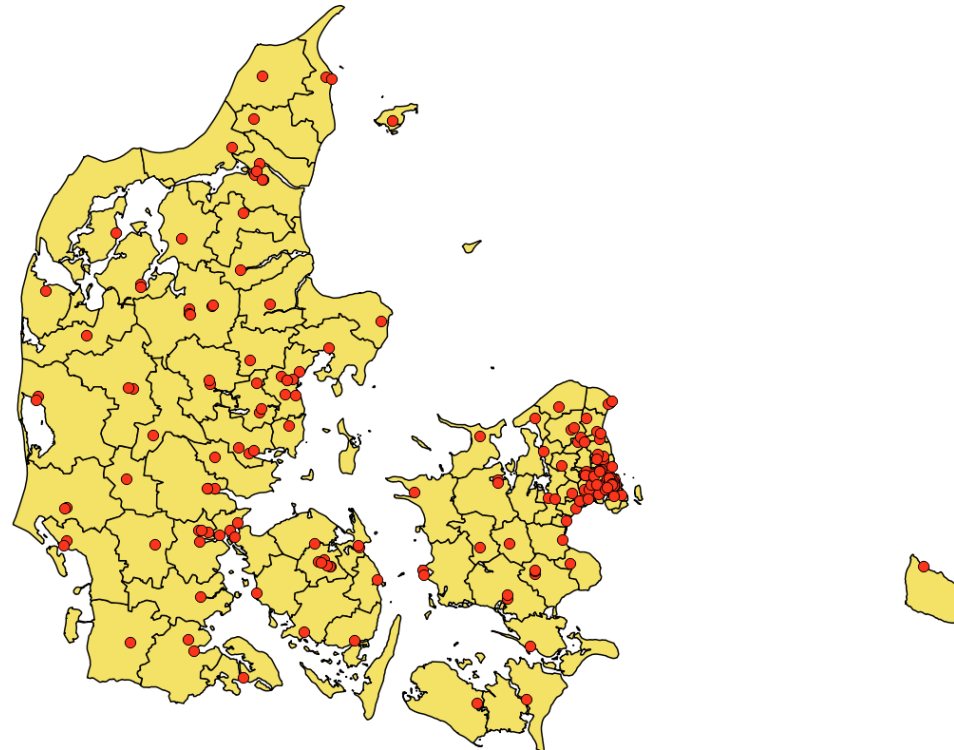
Peter Norman DCS

"The 1st step towards the cocentation was to arrange kortdage together. And in 2001 we realised Denmark is to small for 3 organisations.

Peter Norman DCS

Members of Geoforum

- *Geoforum* has today approximately 250 company members and 350 personal members
- The companies are represented in a broad range within **public** organisations like:
 - municipalities, regions, governmental institutions and all the Danish universities
- and **private** companies within:
 - data production, transmission provision, software distribution, software development, and consultancy



Strategy

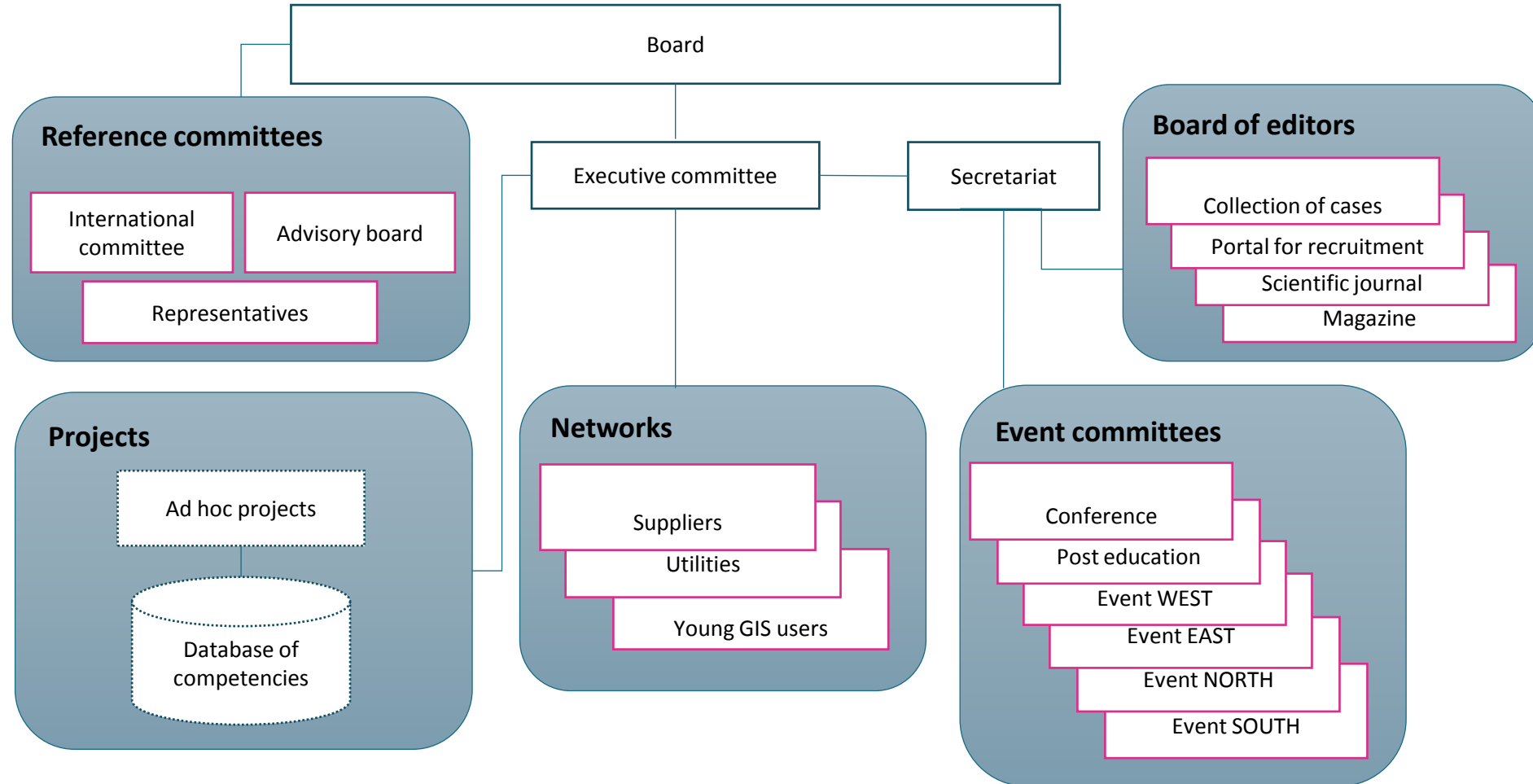
Geoforum defined the 3 following strategy goals toward 2018

1. Getting closer to our members
2. More and better offers to all our members
3. Transformation of Geoforum to match today's challenges

Every new project must take the strategic goals into account



Organisation of Geoforum



How does Geoforum work?

- *Geoforum* has a secretariat (4 employees), dealing with the daily operation of the organisation
- The real backbone of *Geoforums* work is related to the almost **90 volunteers**, together performing a significant resource of the association and secure the necessary technical skills, the dialog, the progress and the influence
 - Internally through *Geoforums* many committees
 - Externally as representatives for *Geoforum*
- The network is estimated to embrace to day approximately **1600 people**



Head of secretariat

Jesper Høi Skovdal



Graphical designer

Mette Borg



Journalist

Rikke Schielder

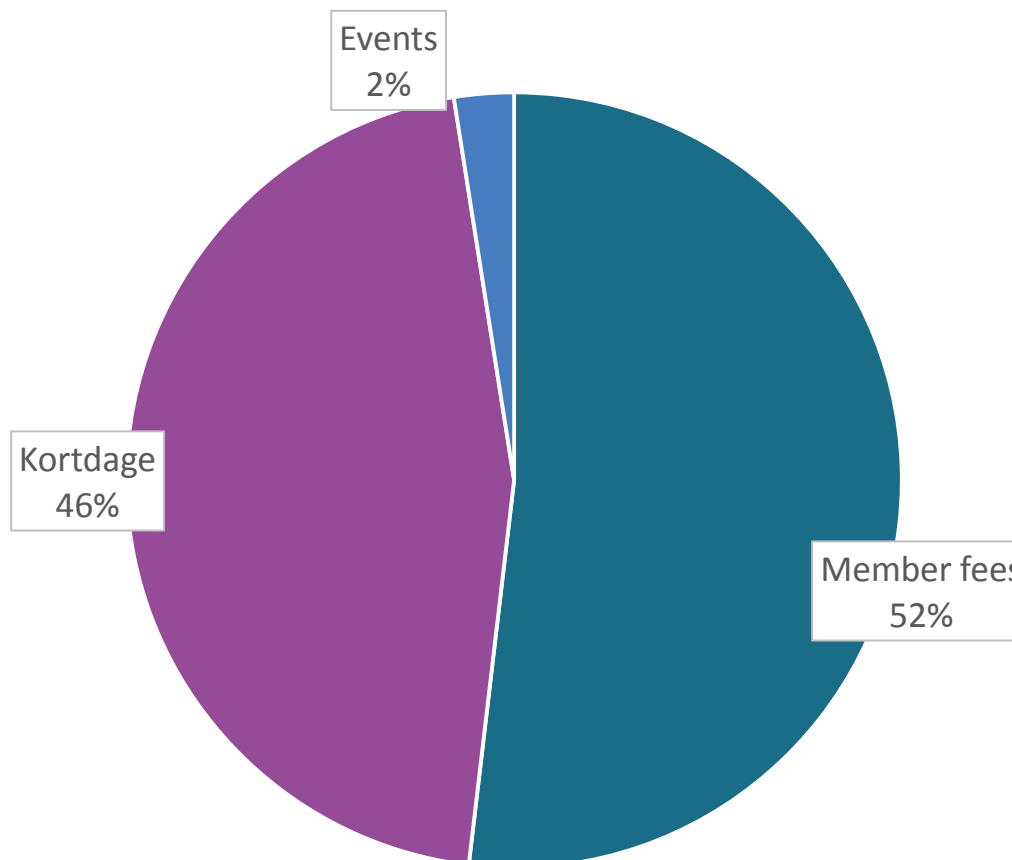


(Student)

Dennis Grønfeldt

Economy - Revenue

Total revenue of
2.5 mio DKK (~335.000 €)



Economy – Members fee

Type	Fee € (without tax)
Student / Pensioners / Unemployed	21
Personal	48
Personal business	133
Small Business	500
Medium Business	980
Large Business	1.960



Activities of Geoforum

- *Geoforum* publishes
 - a magazine, *geoforum.dk*, 10 times a year and
 - a journal, *Geoforum Perspektiv*, 2 times a year
- **Kortdage:** *Geoforum* arranges an annual conference with more than 700 participants. The conference is the gathering point for everyone, who's interested in maps, geographic information, GIS, information graphics, and geodata
- During the year *Geoforum* keeps a large number of **arrangements for the members** concerning technical, political and organisational issues within the Geographic Information area

Events and courses in 2015

- A
- A
- A
- B
- C
- D
- D
- D
- D
- E
- G
- K
- K
- N



+ events every year

Young GIS Users

UNG GIS brugere
Ung GIS brugere Community

Create Call to Action Liked Message

Timeline About Photos Likes More

100% response rate, 1 day or more to respond
Respond faster to turn on the icon

737 likes +2 this week

1,434 post reach this week

Boost Your Post
"Hej alle! ..." is performing better than 80% of your recent posts.

Invite friends to like this Page

Promote Your Page
Connect with more of the people who matter to you

Status Photo/Video Offer, Event +

Write something...

Ung GIS brugere
Published by Emil Møller Rasmussen [?] · 12 hrs ·

Hej alle! Planafdelingen i Erhvervsstyrelsen leder efter 2 nye studentermedhjælpere!

Så er du interesseret i Byplanlægning, GIS eller en kombination af de to så tjek det ud og skynd dig at søge - deadline er den 8. september!

<https://golf.hr-manager.net/ApplicationInit.aspx...>

Anmeldingsfrist: 08-09-2015

I Erhvervsstyrelsen er to studenterstillinger ledige til besættelse snarest muligt. Erhvervsstyrelsen er en del af Erhvervs- og Vækstministeriet.

Arbejdsopgaver



Geoforum wants more...

- *Geoforum*:
 - interfere in the political debate within the GI area
 - get more young people to get an “GIS-education”
 - have representatives in a number of councils and committees, where we aim at getting influence on the future within Geographic Information
- *Geoforum* thinks that there is a need for a development to support the GI business in Denmark and has a strategy (in Danish) for this development
- The strategy aims among others at making Denmark among the leading nations within geographic information

The future

- Recruitment (www.kortfordig.dk)
- Awareness of the use of GI
 - <http://brugstedet.dk/>
 - The Danish Geodata award
 - **Events with other branches**
 - **Get more members from other branches**
- **Increase the awareness of our existence!**
- (Public Affairs)



Geoforum 2015

A typical year in Geoforum...

Audience with the Minister of education



Supporting Henning Sten Hansen in his EUROGI president campaign



Dansker
udpeget
til ny
**EUROGI-
præsident**

UAS Denmark – UAS Testcenter



Collaboration with Universities



Courses and social meetings



Geodata Award 2015

DinGeo.dk



Geodata award 2015

112 App



QUESTIONS

